

Semantic Differential Scale

Name: _____ Date: _____

Instructions

This form is designed to measure attitudes, opinions, or perceptions about a specific topic, concept, or object. You will be asked to rate your feelings on several dimensions using the provided scales. For each pair of adjectives or descriptive phrases, place a mark (✓) or select the number that best represents your response.

Topic:

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| <input type="checkbox"/> 1 | 2 | 3 | 4 | 5 | 6 | 7 | |

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| <input type="checkbox"/> 1 | 2 | 3 | 4 | 5 | 6 | 7 | |
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| Notes | | | | | | | |
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